

Program

NeurotechEU Communication Staff training: Understanding each other, sharing what works, shaping what's next

27 – 28 – 29 May 2026

Nijmegen, The Netherlands

This staff training, organized within the NeurotechEU alliance, brings together communication and dissemination professionals to align practices, share operational insights and strengthen collaboration across partner universities. The objective is to move towards a more coherent, efficient and strategically coordinated approach to communication, while remaining adaptable to local institutional contexts.

The program is grounded in the NeurotechEU common narrative, which provides a shared foundation for all communication actions:

“We are the European university alliance on neurotechnology, an emerging field of research that combines medicine, artificial intelligence and technology in a way that has never been done before. Our alliance builds bridges between disciplines, universities, and people.

As a European network of nine leading universities, we set out to educate the next generation of top scientists and health care professionals. We tackle pressing challenges like brain diseases and develop technologies that improve treatment.

Our community of 23 000 students, academics, and staff is passionate about boosting quality of life for everyone.”

Over the three days, participants will engage in peer exchange, case-based workshops and strategic discussions to identify effective practices and contribute directly to WP5 Communication Strategy.

Target groups :

- Internal :
 - WP5 members willing to contribute to the deliverable D5.2
- External :

- Communication Officers from a partner university who are already involved with NeurotechEU without specifically being a part of WP5,
- Staff member involved with local dissemination of a Partner University
- Staff member involved with Crisis Management of a Partner University
- Head of Communication Office of a Partner University

Wednesday 27 May : Common Program

TIME	EVENT	EXPECTATIONS	VENUE
09:00 – 09:30	Welcome coffee and registrations		TBD
09:30 – 10:30	Focus on Radboud Communication Strategy	TBD	TBD
10:30 – 10:45	Break		TBD
10:45 – 12:00	Roundtable Part1 “How do you handle local communication and dissemination in your University?”	External guests are invited to prepare a short presentation (15mn each)	TBD
12:00 – 13:30	Lunch break	Self paid	TBD
14:00 – 16:00	Roundtable Part 2 Workshop :	Following of the presentation and Workshop TBD	TBD
16:30 – 17:00	Data recollection for D5.1	Brainstorming	TBD
19:00	Diner/Social event	Self paid	TBD

Thursday 28 May : Common Program

TIME	EVENT	EXPECTATIONS	VENUE
9:00 – 10:00	Roundtable Part 1 : Focus on Crisis Management at your local University	External guests are invited to prepare a short presentation (15mn each)	TBD

10:00 – 10:30	Break		TBD
10:30 – 12:00	Roundtable Part 2 : Focus on Crisis Management at your local University		TBD
12:00 – 13:30	Lunch Break	Self-paid	TBD
13:30 – 15:00	Workshop : Case Study	Group work on a Crisis Management scenario	TBD
15:00	Farewell		TBD
16:00 – 17:00	Strategy Work : Deliverable Brainstorming and Data Collection		TBD
19:00	Optional Dinner	Self-paid	TBD

Friday 29 May : Only for WP5 members

TIME	EVENT	EXPECTATIONS	VENUE
09:00 – 10:30	Workshop : KPI		TBD
10:30 – 11:00	Break		
11:00 – 12:00	Strategy Work : Deliverable writing session	Each focus-group will start the work on their section	TBD
12:00 – 13:30	Lunch Break		
14:00 – 16:00	Strategy Work : Deliverable writing session	Each focus-group will start the work on their section	TBD
16:00	Farewell		